

WXIX

ORDERFlight Dates **09/06/12-09/10/12**Contract / Revision **817064 /**Original Date / Revision
09/05/12 09/05/12Advertiser **Mandel, J/US Senate/R**Agency **Strategic Media Placement.**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # **2657**

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL820

Priority P 5

Advertiser Ref

Primary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	6	\$3,485.00	\$4,100.00	0.00	08/27/12	09/10/12	6	\$3,485.00	\$4,100.00
Totals	6	\$3,485.00	\$4,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	09/07/12	09/10/12	News @ 6a News @ 6am	Comm	6a-7a	M--F--	:15/:15	1	\$200.00	P 5	0.00	BK	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	----F--		1		\$200.00		0.00					
		Week: 09/10/12	09/16/12	M-----		1		\$200.00		0.00					
N 2	WXIX	09/10/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a	M-----	:15/:15	1	\$200.00	P 5	0.00	BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	M-----		1		\$200.00		0.00					
N 3	WXIX	09/06/12	09/06/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	---T---	:15/:15	1	\$500.00	P 3	0.00	BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	---T---		1		\$500.00		0.00					



Contract / Revision **817064** Flight Dates **09/06/12-09/10/12**

Hiatus Dates

Original Date / Revision 09/05/12/ 09/05/12

Order Sep 00:15:00

Advertiser **Mandel, J/US Senate/R** Product

Estimate # **2657**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXIX	09/06/12	09/06/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	---T---	:15/:15	1	\$500.00	P 3	0.00	BK	1	\$500.00
N 4	WXIX	09/09/12	09/09/12	NFL on Fox Game 1 NFL on Fox	Comm	Various	-----S	:15/:15	1	\$1,500.00	P 5	0.00	BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/03/12	09/09/12	-----S		1		\$1,500.00		0.00					
N 5	WXIX	09/09/12	09/09/12	NFL on Fox Game 2 NFL on Fox	Comm	Various	-----S	:15/:15	1	\$1,500.00	P 5	0.00	BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/03/12	09/09/12	-----S		1		\$1,500.00		0.00					
Totals														6	\$4,100.00